

# Tashi Brooks Dondup

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## SUMMARY

Media production specialist and project coordinator with experience in communications and education.

### **INDEPENDENT MEDIA PRODUCER - Boise, ID**

**8/03-Present**

Proficient in all aspects of digital video production. Over five years experience managing media production and post-production with a track record of delivering finished projects under budget and ahead of schedule. Extensive experience directing narrative, documentary, promotional and informational videos. Client list and production reel available at [www.tbdondup.com](http://www.tbdondup.com). Recently contracted to document a USAID sponsored program in Jordan that provided the Jordanian Ministry of Education the capacity to implement an electronic version of Project Citizen, a civic education program that promotes responsible participation in government. The video outlines the benefits of electronic learning and documents the successful implementation of the project. The e-version of Project Citizen is now being implemented in a number of countries in Europe, South America and the Middle East.

### **COMMUNICATIONS CONSULTANT – Boise, ID**

**7/08-11/08**

#### **Political Campaign - Brian Cronin for State Legislature**

Assessed the campaign's communications plan and developed a social networking strategy that increased the candidate's profile in the district. Designed and updated an email newsletter for the campaign that resulted in increased click-rates, volunteer sign-ups, and online contributions. Maintained the campaign website. Produced press releases, issue briefs and policy research. Cronin gained 67% of the vote, one of the highest margins of victory in the state.

### **MEDIA PRODUCER – Idaho Human Rights Education Center, Boise, ID**

**1/08-9/08**

Commissioned to produce a video about a local Holocaust survivor. Managed all aspects of the production process from conceptualization to post-production. Coordinated production, conducted interviews, researched stock footage and photography, shot and edited footage, and prepared the project for distribution. The video can be seen online at <http://www.youtube.com/watch?v=Dw4fziPlipk>. The finished video, "Make Injustice Visible: The Rose Beal Story" has been distributed to every secondary school in Idaho in conjunction with a human rights lesson plan created by the IHREC.

### **MEDIA PRODUCER/COMMUNICATIONS ASSISTANT – Boise, ID**

**2/08-11/08**

#### **Political Campaign - Walt Minnick for Congress**

Worked as the campaign photographer and videographer. Developed and implemented a plan to incorporate new media and social networking into the campaign's overall media strategy. The plan raised awareness about the campaign and made information about the candidate more accessible. Created profiles and produced content for the candidate's Facebook, Flickr ([www.flickr.com/waltminnick](http://www.flickr.com/waltminnick)) and YouTube pages ([www.youtube.com/waltforcongress](http://www.youtube.com/waltforcongress)). Collaborated with IT director to redesign the campaign website ([www.waltforcongress.org](http://www.waltforcongress.org)) and implement a content management system that made the site easier to update. The new website resulted in an increase in web traffic and online contributions. Coordinated the transition of campaign management software that resulted in greater ease of use and efficiency for the field and finance teams. Minnick won the election, becoming the first Democrat in 14 years to win the district.

### **INDIE ROAD - Creative Consultant, Santa Monica, CA**

**5/07-2/08**

Teamed with the company's marketing director to create and develop the brand identity for [www.indieroad.net](http://www.indieroad.net), an online film distribution network for independent films. Produced marketing material that attracted investors, including former executive from Warner Bros., Disney Music, MTV, and Columbia Pictures. Created content for the launch of the beta site. Developed a social networking plan to attract users to the site. Before joining the team, the project had been in development for over two years. Within four months of coming on board, the beta site launched with over 200 films available for download.

### **COMMUNITY BENEFITS! - Executive Director, Boise, ID**

**5/07-9/07**

Managed the administration and daily operations of the arts and education organization and its performance space. Designed a video education program and directed the City of Trees Cinema Camp.

### **SUBSTITUTE TEACHER – Boise School District, Boise, ID**

**9/06-5/07**

Teaching Math, History, English, Science and Art to secondary school students.

**TUTOR – Club Z! Tutoring, Boise, ID****9/06-5/07**

Tutored students grades 4-11 in Reading, Math, Biology, Spanish, French, English, Government and History. Instilled and reinforced positive study habits and learning strategies. Each students showed marked improvements in grades and classroom performance.

**TUTOR – Academic Study Center, Los Angeles, CA****9/05-6/06**

Tutored students grades 6-11 in English, Science, Math, History, and French. Organized curriculum for home school students. Working with students to prepare for projects, presentations, exams, standardized tests, college entrance exams and applications. Reinforcing positive study habits and learning strategies. Students showed marked improvements in grades and classroom performance.

**OFFICE ASSISTANT – Serenade Films, Santa Monica, CA****1/05-8/05**

Assisted in the administrative operations of the production company. Organized schedules and travel itineraries for company producers. Managed the office and handling company business while producers were on-set or attending film festivals.

**TEACHING ASSISTANT – New York Film Academy, Universal City, CA****8/04-12/04**

Instructed students from different educational backgrounds and professional disciplines in camera and equipment operation. Aided students in filmmaking and storytelling technique.

**INTERN – Muse Production, Venice, CA****1/04-7/04**

Assisted the office manager and company producers. Reviewed screenplays. Assisted in the development process. Produced press packets and releases. Established and maintained media relations.

**TEACHING ASSISTANT – Dartmouth College, Hanover, NH****9/03-12/03**

Assisted undergraduate filmmaking students in camera and equipment operation. Aided students in filmmaking and storytelling technique. Provided non-linear editing support. Maintained film and video equipment. Managed equipment room. Scheduled production time and organized student crews.

**EDUCATION****Dartmouth College, Hanover, NH – BA Film and Media Studies****2003**

Recipient of the Peter D. Smith Arts Initiative to fund the production of a 16mm film. Editor for the campus literary journal. Contributing writer for the Dartmouth Book Review. Volunteer theatre arts teacher for a 4<sup>th</sup> grade class. Studied abroad at the University of Paris IV, Sorbonne.

**HONORS**

Boise City Arts Fund Grant Recipient 2008, Idaho Commission on the Arts & National Endowment for the Arts Grant Recipient 2007, Dartmouth College Arts Initiative Grant 2003.

**MEMBERSHIPS**

Idaho Media Professionals, Boise Young Professionals, Treasure Valley Community Television Producer.

**SKILLS**

Final Cut Studio, Premiere, DVD authoring, Photoshop, Adobe CS, audio production, HTML, web design, web analytics, production coordination, project management, research, budgeting, scheduling, media relations, event planning, copywriting, graphic design.

**INTERESTS**

Traveling, photography, current events, politics, new media, international relations, ethnic cuisine, languages, farming, gardening, hiking, camping, mountain biking, soccer, surfing, music and guitar.

**REFERENCES**

Brian Cronin      brian@croninandassoc.com      (208) 429-8493

Idaho State Legislator and owner of Cronin and Associates marketing and communications firm. Former supervisor at Cronin for District 19 campaign.

John Foster      foster208@gmail.com      (208) 559-3547

Senior advisor and director of communications for Congressman Walt Minnick. Former supervisor at Minnick for Congress campaign.

Dan Prinzing      dan@idaho-humanrights.org      (208) 345-0304

Education director at Idaho Human Rights Education Center. Former contract supervisor at the IHREC.